



Dear Merchant Vendors:

EventZone wants to invite you to participate in the 5^h annual SunTrust Big Lick Blues Festival. The event is Saturday, October 1, 2011 from 2:00pm – 9:00pm in Elmwood Park, downtown Roanoke. This event has been named “Best Festival” by City Magazine. The festival draws a diverse crowd from all over Virginia and other states by featuring Grammy award winning performers and local food vendors cooking up delicious bbq and ribs.

If the weather is good, you can expect a huge crowd! For more info visit www.biglickblues.org. **This is truly a fabulous event!** Please tell any of your commercial vendor friends to check us out.

We would love for your company to participate in Big Lick Blues. Vendors will be accepted based on the products offered and the time in which application is received. Electrical power will be limited.

Please return the attached application form to us by Monday, September 19, 2011. Fees are due with your application. Approved vendors will be notified within 5 business days via email or phone. You will be given specific rules and instructions regarding times, load-in, etc. Fees are not refundable after this time. If you are not accepted, your original check (voided) will be returned to you. All vendors must provide their own displays, tents, tables and chairs and are responsible for paying Virginia sales tax.

MAIL your completed application form and check payable to EVENTZONE:
EventZone 115 Day Ave.
Roanoke, VA 24016

QUESTIONS? Give us a call at (540) 342-2640 X233

We look forward to hearing from you,

Amanda Gaylor

Amanda Gaylor
Event Coordinator (Ext. 233)

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Merchant Vendor 2011 Application

Application deadline: September 19, 2011

Business Name _____

Contact: _____

Complete Address _____

City _____ State _____ zip _____

Day Phone: _____ Cell: _____ Email: _____

MERCHANT VENDOR

Size of your set-up including any overhangs: **Frontage** _____ **ft. X Depth** _____ **ft.**
Everything must be contained into this area – no chairs, boxes, merchandise, etc., outside of rental space.

Circle one: **\$150** (10' length x15' depth) **\$175** (12'X15') **\$200** (15'X15') **\$225** (20'X15")

Do you need power? ___YES___NO If you do, you will be charged a **\$50 fee** or you may bring a **silent generator**. Loud generators will not be allowed – *no exceptions*. If you checked yes to power, tell us what type equipment, volts and amps are required?

Please give a brief description of items you are requesting to sell and any special needs:

****You will be advised if you are not accepted to participate in the event within two days of receiving application via e-mail or phone.**

**Make check payable to EventZone
(include rental space fee and electrical fee)
mail to 115 Day Ave. Roanoke, VA 24016**

If you have any questions, please feel free to call us at (540)342-2640x233.